## KEY HIGHLIGHTS FROM THE PERSONALISATION PROGRAMME NOVEMBER 2009

<b>WORK AREA</b>	WHAT	WHEN	WHO	DURATION
COMMUNICATION	Personalisation Board	The board	The Board is led by Joy	The Board will be in place for
	meeting regularly to	now meets	Hollister but also	the duration of the
	guide and direct	monthly	includes cabinet	Personalisation Programme
	overall programme.		members and senior	
			managers across	
			Housing & Adult Social	
	Personalisation		care	The Strategy will run to April
	Strategy is being	The Strategy		2011
	developed for	will be finalised	The work is led by	
	approval by	by December	Denise D'Souza and	
	Personalisation Board	2010	Jaine Huntley	
	before wider			
	consultation and			
	engagement in the			
	new year			
	Charle Assessment	Ongoing		A A
	Staff Awareness			4 Awareness Sessions have
	Sessions A range of		All shouff. Considers beginned	been implemented to date, to
	staff awareness		All staff: Sessions being	55 staff within the assessment
	sessions will take place		led by Jaine Huntley, Gemma Lockwood and	and access point teams.
	to provide staff with a			Further sessions are planned.
	thorough		Kathy Biggle	Awareness of direct payments has been delivered to 3
	understanding of the concepts related to			mental health staff teams at
	Personalisation.			team meetings. A Self
				_
	Sessions promoting SDS			Directed Support Practice

WORK AREA SELF DIRECTED SUPPORT	and Direct Payments have already taken place.  WHAT  There is a drive to meet the NI130 Performance Indicator of 1000+? by April 2010.  This will be achieved by reviewing 1400 cases with the intention of offering service users the opportunity of a self directed package of care	WHEN  All service users will be offered the opportunity of Self-Directed Support by April 2010	WHO  An executive group has been set up to develop increased opportunities for Self-Directed Support. This group is led by Denise D'Souza. A 'Dashboard' of performance is being considered by the executive in line with the Care-Networks Tool kit	Forum has been created with monthly 1-hour sessions starting as from 1/12/09.  DURATION  Work continues to increase our Performance Indicators related to Self-Directed Support.
	A Resource Allocation System (RAS) is being piloted in OPCAT. The intention is for the RAS to be 'live' by April 2010  Officers are working regionally with FACE to develop specialist aspects of the RAS such as calculating the impact of low cost	The pilot began in October and will run for 6 months	There is a Self Direct Support working group that is developing the RAS (SDS Systems) This work is led by Laura Scott Smith  A sub group has been set up to improve information to service	Full rollout of the RAS will must take place by April 2010  All service users must be offered the opportunity to take up Personal Budgets by 2011

packages, mental health and personal health budgets	users and carers about opportunities for self- directed support. This group is led by Kathy Biggle	This work has commenced and will run for the duration of the Personalisation Programme.
Personal Budgets and Support Plans are being implemented in Learning Disability Services following on from the Individual Budgets Pilot. The service has a Resource Allocation System and this is used with all service users. Personal budgets are being promoted particularly	A sub group has been set up to develop contract and commissioning related to SDS this group is led by Sharon Lyons  Learning Disability Services	Ongoing
for young people on transition to ASC and LD services.  Personal Budgets and Support Plans are also being implemented in Adult Social Care using an interim process		

whilst waiting for full implementation of RAS.  Individual Service Funds are already being implemented in Learning Disability Services particularly in relation to Supported Living. A new type of support model is being worked on for the Wellington Road development.	Gemma Lockwood	Began Nov 09
The Commissioning Team for Learning Disability and CLDT are working on Transitions to improve outcomes for independent living through personal budgets and supported living.	Learning Disability Services	Ongoing
Learning Disability Services have introduced Day Options through the In	Anne Richardson	October 2010

	House Services. Service users will have personal budgets and support plans for employment, educational and leisure needs with brokerage provided by a Day Options team.	Project has started.	Joanna Sharp, Steve Hook	
			Mandy Voice and Jacqui Streeter.	
WORK AREA	WHAT	WHEN	WHO	DURATION
EQUALITY IMPACT ASSESSEMENTS	All aspects of the Personalisation agenda will be subject to an Equalities Impact Assessment.	A programme has been devised to cover all aspects of Personalisation	Kathy Sweeney leads on this piece of work.	An EIA specific to Personalisation is being finalised at a workshop in November 2009 and will be presented to Personalisation Board in December.
UNIVERSAL SERVICES	A Personalisation Strategy is being developed that will be	A Personalisation Strategy	Denise D'Souza is leading on the Personalisation Agenda	The Strategy will be engaged/consulted on in the new year with in put from the

	applicable across all Council services and to all Brighton and Hove residents  Following a Brokerage event in the summer a Brokerage Scoping Paper is being produced to map current Brokerage Functions across the city	workshop will take place in November 2009  The paper will be presented to Personalisation Board in December 2009	Jaine Huntley is leading on this piece of work.	All service users must be offered Individual Budgets by March 2011 so Brokerage must be in place by then.  Discussions are taking place about how in house processes/teams may need to change to accommodate this.
WORK AREA	WHAT	WHEN	WHO	DURATION
WORKFORCE DEVELOPMENT	Personalisation will bring opportunities for workforce development.	A Workforce Strategy is now in place.	There is a dedicated work-stream assigned to this task led by Karin Divall	Working is on going and will be complete by 2011

REABLEMENT	Re-ablement approach offered to all service users via the Community Solutions Team	Ongoing	There is a dedicated work-stream taking this work forward which is led by Karin Divall and aligns with development of reablement with Independent Home Care providers which is led by Lynn Mounfield	The work has been phased over the last year.
MARKET PLACE DEVELOPMENT	Personalisation will mean greater choices for service users. This means the local market will need to be ready to meet these social care needs.	A Market Strategy is now in place	There is a dedicated work-stream assigned to this task which is being led by Jane MacDonald. An Independent Sector Development Worker has been appointed to help develop this work	This work will be carried out over the duration of the project (2011) and beyond
COMMISSIONING	The Personalisation agenda is being aligned with the major Commissioning Strategies such as PD, OP & Carers	All strategies have been reviewed	The strategies are led in the main by the PCT in partnership with ourselves	The strategies are reviewed on a regular basis and will include consideration of the Personalisation agenda
<b>WORK AREA</b>	WHAT	WHEN	WHO	DURATION
IT & SYSTEMS	Dedicated resource in place to ensure that IT	This work has commenced	There is a dedicated work-stream in place	This is a 3 year programme of work.

	systems can support changes required by Personalisation agenda.	& links to Personalisation timetable.	led by Phillip Letchfield and supported by Carol Fletcher (CF6)	
FINANCIAL	The financial impact of the Personalisation Programme is being assessed as part of a Financial Modelling Group	A working group has been set up to scope the financial impact.	Finance (Anne Silley) and ASC are working closely to ascertain costs and future costs. A dedicated Finance Manager (Steve Dabson) has been recruited to support Personalisation	Financial modelling is a key part of the Personalisation Strategy and the action plan will be finalised at a Personalisation Strategy workshop in November 2009
PERFORMANCE MONITORING	The Personalisation agenda links directly with a range of National Performance Indicators (NI 131, 132, 133, 135 & 136) It also aligns with the ADASS 5 key milestones and the SDS performance Dashboard,	These are reported on an ongoing basis	There is a dedicated resource to report Performance Indicators on a monthly basis. This work is overseen by Phillip Letchfield	Performance monitoring will cover the life of the project and beyond.